Fiji WIL Product

• Teams of 12 students create a commercially viable village homestay business
Fiji WIL Goals

• Builds local community (village) resilience
  • Economic independence
  • Women’s empowerment

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Fiji WIL Goals (cont.)

• Builds local community (village) resilience

• Builds entrepreneurial mindset and global skills for students

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Fiji WIL Toolkit

• Business and leadership plan
  • Accounting/fiscal
  • Quadruple-bottom line
Fiji WIL Toolkit (cont.)

• Community engagement plan
  • Needs assessment
  • Western vs. traditional mindset
Fiji WIL Toolkit (cont.)

- Community engagement plan
  - Elders
  - Youth
  - Women
  - Who will be local leader?

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Fiji WIL Toolkit (cont.)

• Tourism educational plan
Fiji WIL Toolkit (cont.)

• Health and safety plan
Fiji WIL Toolkit (cont.)

• Marketing plan
  • Nearby resort connections
  • Media

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Fiji WIL Toolkit (cont.)

• Website plan
Student Comments

• Business is all about relationships and good communication. Always have a plan B, C, or D.
• Some things aren’t better or worse; just different
• How the Fijians live their life in happiness and simplicity
• The most important thing I’ll take away is the knowledge and respect for people and a culture completely different than my own
• Knowing how to lead a project, even when there are complications
• People around the world, and in different living conditions, are much more similar than I ever imagined
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Questions

• Complete the session evaluation

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