Supporting international student employability
Coordination across Government in Australia

Hon. Phil Honeywood

APAIE, Monday 26 March 2018
624,001 international students are currently studying in Australia.
up by 13% on 2016

Department of Education and Training (YTD, December 2017)

almost 1 in 50 people in Australia.
Sector by sector

Austrade MIP, Orbis (YTD December 2017)

44% Higher education
27% Vocational education and training (VET)
19% English language (ELICOS)
6% Non-award
3% Schools
## Total enrolments 2017

<table>
<thead>
<tr>
<th>NATIONALITY</th>
<th>NSW</th>
<th>VIC</th>
<th>QLD</th>
<th>SA</th>
<th>WA</th>
<th>TAS</th>
<th>NT</th>
<th>ACT</th>
<th>TOTAL</th>
<th>% Growth</th>
</tr>
</thead>
<tbody>
<tr>
<td>CHINA</td>
<td>87,046</td>
<td>80,137</td>
<td>26,686</td>
<td>15,365</td>
<td>7,964</td>
<td>3,647</td>
<td>216</td>
<td>10,130</td>
<td>231,191</td>
<td>17.77%</td>
</tr>
<tr>
<td>INDIA</td>
<td>21,732</td>
<td>40,332</td>
<td>11,749</td>
<td>3,898</td>
<td>7,969</td>
<td>801</td>
<td>305</td>
<td>829</td>
<td>87,615</td>
<td>11.72%</td>
</tr>
<tr>
<td>BRAZIL</td>
<td>18,445</td>
<td>3,759</td>
<td>11,236</td>
<td>321</td>
<td>2,633</td>
<td>31</td>
<td>26</td>
<td>45</td>
<td>36,496</td>
<td>23.97%</td>
</tr>
<tr>
<td>NEPAL</td>
<td>22,990</td>
<td>5,874</td>
<td>3,167</td>
<td>1,158</td>
<td>1,161</td>
<td>427</td>
<td>433</td>
<td>213</td>
<td>35,423</td>
<td>55.28%</td>
</tr>
<tr>
<td>MALAYSIA</td>
<td>7,042</td>
<td>16,215</td>
<td>3,215</td>
<td>1,725</td>
<td>3,611</td>
<td>721</td>
<td>32</td>
<td>338</td>
<td>32,899</td>
<td>15.42%</td>
</tr>
<tr>
<td>SOUTH KOREA</td>
<td>14,336</td>
<td>5,726</td>
<td>7,180</td>
<td>987</td>
<td>1,983</td>
<td>363</td>
<td>44</td>
<td>493</td>
<td>31,112</td>
<td>1.69%</td>
</tr>
<tr>
<td>THAILAND</td>
<td>18,276</td>
<td>7,926</td>
<td>3,036</td>
<td>255</td>
<td>902</td>
<td>105</td>
<td>50</td>
<td>180</td>
<td>30,730</td>
<td>0.92%</td>
</tr>
<tr>
<td>VIETNAM</td>
<td>10,371</td>
<td>13,131</td>
<td>2,545</td>
<td>1,714</td>
<td>2,036</td>
<td>277</td>
<td>101</td>
<td>361</td>
<td>30,536</td>
<td>2.59%</td>
</tr>
<tr>
<td>COLOMBIA</td>
<td>6,655</td>
<td>7,953</td>
<td>5,331</td>
<td>271</td>
<td>1,291</td>
<td>29</td>
<td>15</td>
<td>83</td>
<td>21,628</td>
<td>n/a</td>
</tr>
<tr>
<td>INDONESIA</td>
<td>10,842</td>
<td>6,045</td>
<td>1,030</td>
<td>363</td>
<td>1,187</td>
<td>58</td>
<td>156</td>
<td>347</td>
<td>20,028</td>
<td>1.51%</td>
</tr>
<tr>
<td>OTHER</td>
<td>86,810</td>
<td>65,978</td>
<td>48,562</td>
<td>9,764</td>
<td>23,160</td>
<td>2,430</td>
<td>1,117</td>
<td>3,891</td>
<td>241,712</td>
<td>5.43%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>304,545</td>
<td>253,076</td>
<td>123,737</td>
<td>35,821</td>
<td>53,897</td>
<td>8,889</td>
<td>2,495</td>
<td>16,910</td>
<td>799,370</td>
<td>+12.13%</td>
</tr>
</tbody>
</table>

Source: Department of Education and Training, YTD December 2017
Australia’s first national strategy

• Minister for International Education launched strategy in April 2016, together with Austrade’s AIE 2025 and DFAT’s Global Alumni Strategy

• The three pillars:
  • Strengthening the fundamentals
  • Making transformative connections
  • Competing globally

• 11 person National Council for International Education
Key priorities for Australia

• International student accommodation
• Learning abroad and academic mobility
• Transnational education (TNE)
• Research collaboration
• Education agent quality assurance
• International student employability
• IEAA best practice guides/videos for
  - International students
  - Education providers
  - Employers

• Quality Indicators for Learning and Teaching (QILT)

• Joint Work-Integrated Learning (WIL) strategy

• Deakin PVC for Graduate Employment: Australian first?

• ‘Volunteerism’ programs
Thank you
StudyNSW

Empowering Future Ready Graduates
Supporting International Student Employability: Coordination Across Government in Australia

APAIE Conference, Singapore - March 2018

Peter Mackey
Director, International Trade
NSW Government Department of Industry

Peter.mackey@industry.nsw.gov.au
StudyNSW

• Set up in July 2014

• #1 recommendation from the NSW International Education and Research Industry Action Plan (September 2012)

• Unit of the NSW Department of Industry

• A coordinating body for international education issues

• Operating model:
  • Core projects: fully funded by NSW Government through StudyNSW
  • Partner projects: co-funded with industry
StudyNSW Functions

1. Program delivery to improve the experience of international students in NSW

2. Policy and advocacy to support the sustainability of international education in NSW

3. Marketing and promotion to raise the profile of NSW’s education, training and research

4. International market development and support for new technology-enabled models of delivery to support offshore and flexible delivery
Coordination across Government in Australia

- Commonwealth State & Territory International Education & Training Forum (CSTIETF)

- Re-established in 2016
- Members include:

  - *(Commonwealth) Austrade, Department of Home Affairs, Department of Education and Training, Regulators (TEQSA/ASQA); all relevant states and territory government policy agencies*

- Meet quarterly to share best practice and support the work of CIE
- Empowering employability of international students a shared priority across all state and territory government
Enhancing Employability skills for international students

“Interchange” – Fostering entrepreneurialism and innovation

“Univative” – Consulting competition
Enhancing Employability - NSW Global Scope

• Established in 2016

• Partnership between StudyNSW Edutech start-up Intersective, EY and NSW Government Departments

• Work Integrated Learning opportunities to 1,000+ NSW international students

• Interdisciplinary teams work on consultancy-based projects with a host organisation
Fostering innovation: Packsy.com.au

Hi, we’re Packsy.
We’re a service that cares about your study experience in Australia.
Packsy Founder – Rita Do speaking during ASEAN Australia Special Summit week, Sydney March 14, 2018
Sharing Best Practice across all states & territories

- Global scope has been expanded to other states including Victoria and Queensland
- South Australia offers an internship placement service linking business and marketing students to current and prospective employers
Free legal advice: Redfern Legal Centre

StudyNSW has provided ongoing funding assistance to Redfern Legal Centre to offer free legal advice to international students in NSW.

International students can get free legal advice in many areas including:
- Employment
- Discrimination
- Housing problems
- Domestic violence

http://rlc.org.au
(02) 9698 7645
International Student Awards inspire others
www.study.sydney

Chinese, Vietnamese, Korean, Japanese, Thai, Arabic, Portuguese and Spanish
Stay connected with StudyNSW

Study.Sydney

StudyNSW

StudyNSW

Study.Sydney

www.study.sydney

Subscribe to StudyNSW newsletter

study.nsw@industry.nsw.gov.au