Preparing for a New World of Student Mobility with Technology

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40,000 Students – 10,000 Employees

9 Nobel Prize Laureates

Rankings:

Europe: 6th World: 30th
Academic Ranking of World Universities
Shanghai, 2017

Europe: 7th World: 39th
Leiden Ranking (publications), 2017

Europe: 22nd World: 73rd
QS World University Rankings, 2017

Europe: 43rd World: 109nd
Times Higher Education - THE, 2018
Institutional context on international higher ed

- 60% postdocs are international
- 4,000 international degree-seeking students
- 36% of all academic staff are international
- 1,700 international exchange students
- 200 Erasmus partners
- More than 14 mil. in stipends
- 2,500 outbound exchange students
- 100+ exchange agreements worldwide
UCPH in the conceptual framework

Challengers
- English-taught programs in Asia/Europe Regional mobility

Innovators
- Lifelong learning, unbundling and networks Program innovation

Defenders
- Programs in English-speaking countries Student mobility

Adapters
- Online, blended, and transnational education Program mobility

Solutions/Approaches

Problems/Needs
- New
- Familiar

Familiar
- New
From 28 to 27 – Brexit
Towards a European Education Area
Erasmus Plus – now outside of Europe
New skills agenda and the digital education action plan
National context; international education – retention agenda
UCPH – MOOCs so far

1. USA 21.8%
2. India 5.4%
3. UK 5.1%
4. Brazil 5.0%
5. Canada 3.6%
6. Mexico 3.0%
7. Spain 2.8%
8. Egypt 2.6%
9. Germany 2.3%
10. Denmark 2.3%
Institutional context: Towards 2023

- Attracting, developing and retaining academic talent
- One unified and focused university
- Education with closer ties to research and practice
- Collaboration and societal commitment – nationally and globally
Lessons learned

- Academic advocacy on ed tech
- New blended models
- New markets– new learners (LLL)
- Handling ambiguity (VUCA)
- Int’l, regional and local contexts
- *Bildung* still relevant
Thanks! Q & A

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• How is your institution preparing for a new world of student mobility with technology?

• Comments? Experiences?

“In an increasingly complex world, sometimes old questions require new answers.”