Nurturing Harmony through Low Cost Mobility

Case Study of Passage to ASEAN (P2A)

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ASEAN – The Final Frontier

Brunei  Cambodia  Indonesia  Lao PDR  Malaysia

Myanmar  Philippines  Singapore  Thailand  Vietnam

Keywords

Prosperity

Peace

Harmony

Our Focus in P2A

What is P2A?

- A network of 80+ universities across ASEAN (with exception of Brunei)
- Promoting short mobility (3-7 days) among members, with cultural immersion as its main activity
- Cultivating and Nurturing “Harmony” among the students!

The Concept of Harmony

• A condition where people are happy, get along, nice to others
• Tolerance and acceptance that prevents misunderstanding, conflict and fighting

→ with harmony, peace shall prevail
→ where harmony and peace are exist, prosperity is a definite concept

➔ Keywords of ASEAN; Fundamental Ideology of P2A
How “Harmonic” is ASEAN

- 10 Countries
- 600 MILLION people
- Various influences from China, India, Portuguese, Spain, American, Malay etc

- 6 major religions and numerous religious beliefs
- Large economic disparity (Singapore on top and CLMV countries at the bottom)
- 119 different ethnic groups (possibly with more sub-ethnic divisions)

And many more!
## How typical Indonesian “See” Others

<table>
<thead>
<tr>
<th>Indonesia</th>
<th>Malaysia</th>
</tr>
</thead>
<tbody>
<tr>
<td>fools, brutes,</td>
<td>thieves who has no honor and culture.</td>
</tr>
<tr>
<td>people who</td>
<td>Whatever culture is good from</td>
</tr>
<tr>
<td>are only capable</td>
<td>Indonesia will be claimed as theirs,</td>
</tr>
<tr>
<td>of doing physical</td>
<td>even <em>Rendang</em> was claimed!</td>
</tr>
<tr>
<td>labor</td>
<td></td>
</tr>
<tr>
<td>(typical</td>
<td></td>
</tr>
<tr>
<td>stereotyping from</td>
<td></td>
</tr>
<tr>
<td>a neighboring</td>
<td></td>
</tr>
<tr>
<td>country about</td>
<td></td>
</tr>
<tr>
<td>Indonesia)</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Thailand</th>
<th>Philippines</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beware! This is a</td>
<td>Nothing much to see here, other than</td>
</tr>
<tr>
<td>country where you</td>
<td>some beautiful models.</td>
</tr>
<tr>
<td>have to be extra</td>
<td>They are also guilty of religious</td>
</tr>
<tr>
<td>careful when you</td>
<td>suppressions in the south</td>
</tr>
<tr>
<td>see a girl! Make</td>
<td></td>
</tr>
<tr>
<td>sure that she</td>
<td></td>
</tr>
<tr>
<td>TRULY is a girl!</td>
<td></td>
</tr>
</tbody>
</table>

Samples of Stereotyping

How Did those Happen?

- People are prejudiced
- Partial news/opinions heard from secondary sources
- Comparison with one’s own society
- Lack of direct experience

We simply don’t know about other people, and sometimes don’t bother to find out!
Why?

Lack of interest

No friends from the region

Travelling is too expensive

Unclear/unfair news

Peer pressure/opinion
P2A aims to CLOSE THE GAP and BRIDGE THE PREJUDICE!
HOW??
P2A methodology | plan

use the power of education
to contribute to harmony
P2A methodology | plan

step one unite ASEAN universities
step two figure out how to do it
P2A methodology | model

Knowledge  every behaviour has reasons
Experience  for very large numbers
Understanding  with academic integrity
P2A methodology | model

one model one fee
local adventure
bring ASEAN to students who can't go to ASEAN
non-academic and short-term
but high academic integrity
P2A Journey

**Knowledge**
- plan journey and identify perceptions
- study factors that shaped society
- identify key areas

**Experience**
- experience people and society
- find answers to key areas
- data collection

**Understanding**
- reflection perceptions and experience
- After Video
- present substantiated opinions
- final presentation

Total 6-8 weeks
P2A Journey

Knowledge
- plan journey and identify perceptions
  Before Video
- study factors that shaped society
- identify key areas

Experience
- experience people and society
  Beyond Perception
- find answers to key areas
- data collection

Understanding
- reflection perceptions and experience
  After Video
- present substantiated opinions
- final presentation

P2A accredited course
- 2-3 weeks study group projects at home institute
- 3-7 days P2A Journey to members in ASEAN community
- 3-4 weeks reflection and documentation at home institute
## Milestones

<table>
<thead>
<tr>
<th></th>
<th>20 members</th>
<th>52 members</th>
<th>81 members</th>
<th>X members</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>5 countries</td>
<td>8 countries</td>
<td>9 countries</td>
<td>ASEAN community</td>
</tr>
<tr>
<td></td>
<td>150 mobility</td>
<td>420 mobility</td>
<td>1,620 mobility</td>
<td>10,000 mobility</td>
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</tbody>
</table>

### ASEAN/ASEC

<table>
<thead>
<tr>
<th></th>
<th>independent</th>
<th>access for all</th>
<th>1.2 m students</th>
</tr>
</thead>
<tbody>
<tr>
<td>founded 2012</td>
<td>access for all</td>
<td>access for all</td>
<td>1.2 m students</td>
</tr>
<tr>
<td>start-up phase</td>
<td>P2A Association structure</td>
<td>Engage Students country chapters ASEAN/ASEC</td>
<td>Directions 2020 engagement integration accreditation</td>
</tr>
</tbody>
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