Metropolis at Capacity

Advancing International Education Outside Major Urban Centres

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British Columbia Council for International Education
2008

Source: UN World Urbanisation Prospects 2014/LSE Cities
Urban Growth...per hour

Source: UN World Urbanisation Prospects 2014/LSE Cities

www.apaie2018.org
Oh, Canada
Vancouver, Canada
Vancouver, Canada
Some impacts of International Education in BC

136,000 international students in BC

$3.6 Billion annually to BC economy

40,800 jobs
BC’s North: Case Study

1. Northern and Central Regions
2. Greater Vancouver Region
3. Southern Interior Region
4. Rocky Mountain Region
5. Vancouver Island Region

77% of students
Northern BC

- 67% of BC’s land mass
- Produces 2/3 of BC’s export wealth
- 8% of the population
- 16% of BC’s public post-secondary institutions (4)
- 1% of the international students (1,400)
LOVE CANADA?

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Process

Gap Analysis/Advisory Report → Capacity Building → Recruitment and Partnership Development
Early Findings

• To develop and implement a domestic and international recruitment strategy with a goal of 10% growth in student head count by September 2017

<table>
<thead>
<tr>
<th>Year</th>
<th>2016-17</th>
<th>2017-18</th>
<th>2018-19</th>
<th>2019-20</th>
<th>2020-21</th>
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</thead>
<tbody>
<tr>
<td>Targets</td>
<td>International Student targets</td>
<td>10</td>
<td>40</td>
<td>50</td>
<td>60</td>
</tr>
</tbody>
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Thank you!