Global Professional Training
A Professional Spin on Campus Internationalization

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The University of Texas at Austin
March 27, 2018
Agenda

• Introduction to The University of Texas at Austin
• Introduction to Global Professional Training (GPT)
• Impacts of GPT
• Lessons learned over the years
• Q & A
The University of Texas at Austin
International Statistics

5,399 students
1,440 scholars

From 120 countries internationally

3,763 students
400 programs

Study across 80 countries

(Inbound) (Outbound)

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Campus internationalization

- NAFSA: *Internationalization is the conscious effort to integrate and infuse international, intercultural, and global dimensions into the ethos and outcomes of postsecondary education.*

- Forum for Education Abroad: *Internationalization at home – efforts to internationalize a university’s home campus so that its students are exposed to international learning without leaving the home campus.*
Global Professional Training

• Free 2-day conference
• Prepare students for international careers
• Build intercultural communication skills
• Create a peer-to-peer network
• Integrate domestic and international student groups

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## The conference experience

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter</th>
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<tbody>
<tr>
<td>10:25-10:30</td>
<td>Welcome Remarks</td>
<td>GPT Program Team</td>
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<tr>
<td>10:30-11:00</td>
<td>Icebreaker, Intro to Culture, Journal Reflection</td>
<td>Jeremy Solomons</td>
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<tr>
<td>11:00-11:30</td>
<td>Keynote Address</td>
<td>Dr. Eun Kim</td>
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<tr>
<td>11:45-12:45</td>
<td>Choosing to Connect (Lunch Activity); Inclusion is an Action</td>
<td>Dr. Charlee Garden</td>
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<td>12:45-1:30</td>
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<td>Donal Bishop &amp; David Firestein &amp; Charley Sullivan</td>
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<tr>
<td>1:45-2:45</td>
<td>Breakout #1: Regional Introductions</td>
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<td></td>
<td>- East Asia</td>
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<tr>
<td></td>
<td>- Southeast Asia</td>
<td></td>
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<td>2:45-3:00</td>
<td>Refreshments break</td>
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<tr>
<td>3:00-4:00</td>
<td>Cultural Experience Exchange</td>
<td>Various</td>
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<tr>
<td>10:30-11:15</td>
<td>Cultural Analysis Toolkit</td>
<td>Dr. Deidre Mendez</td>
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<td>11:15-11:30</td>
<td>Tai Chi Exercise</td>
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<td>11:40-12:40</td>
<td>Breakout #2: Critical Regional Topics</td>
<td>Various</td>
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<td>1. Changing Masculinities in Korean Wave</td>
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<td>2. Asia-Pacific Energy Markets</td>
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<td>3. National Identity and Modernity in Asia</td>
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<td>4. Cross-Border Film Production</td>
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<tr>
<td>12:40-1:25</td>
<td>Lunch and Cultural Performance</td>
<td>Texas Guzheng Band</td>
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<td>1:25-2:25</td>
<td>Breakout #3: Opportunities Abroad</td>
<td>Various</td>
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<td>1. Study Abroad and Int’l Internships Panel</td>
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<td>2. International Career Opportunities Panel</td>
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<td>3. Working in the US Panel</td>
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<td>2:40-3:40</td>
<td>Informal Networking Hour (boba tea)</td>
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Networking Guests

- U.S. Foreign Service
- JET Programme
- TEFL Worldwide
- Teaching in Korea
- Peace Corps
- World Teach
- Interpreting/Translating
- UT Study Abroad
- Global Business Internships
- Fulbright Research Fellowship
- Global Living Learning Community
- Cultural Competence Training
- International Hospitality and Food Service
- International Business Consulting
- Global Leader Consulting
- Greater Austin Asian Business of Commerce
- Austin Asian American Film Festival
- Southeast Asian Studies
- Indonesian Energy Industry

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GPT Attendants

College/School

- Liberal Arts
- Engineering
- Natural Sciences
- Business
- Communications
- Fine Arts
- Education
- Other

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GPT Attendants

Student demographics

- Domestic
- International

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Immersive elements

- Cultural performances, e.g. Indonesian dancers, mariachi band, Japanese drums (taiko), etc.
- Cultural activities, e.g. tai chi exercises, salsa dancing, etc.
- Region-inspired menus, e.g. miso soup, Thai curry enchiladas, tacos, etc.
  - Authentic snacks and drinks
Impacts

- 81% reported having enhanced cross-cultural skills as a result of the conference
- 73% reported the conference developed their knowledge of international careers and study paths
- 28% reported the conference changed their post-bachelor career plans
- 72% reported they developed a more positive perception of a new area of the world

*based on feedback from 78 participants
Implementation Challenges

• Funding
• Initial promotion
• Scaling to larger audiences
• On-campus engagement on decentralized campus
• Covering a large, diverse region
• No shows
Lessons Learned

- Scheduled networking sessions
- Interactive sessions
- Formalization of conference:
  - Business casual attire
  - Name tags
  - Certificate of completion
- Student leader program
- Repeat attendees

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Questions?

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