Empowering Future-Ready Graduates

Countering Unpredictability: Preparing Students for an Uncertain Future
Speakers

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• Prof Andrew Wee – National U. of Singapore

• Prof Norimasa Morita – Waseda University

Chair Prof Jenny Dixon, U. of Auckland
Prof W. John Kao, PhD FBSE
Vice President / Pro-Vice Chancellor (Global)
The University of Hong Kong
International Experience

OR

Better “Employment” or Better “Career”
Internationalization

Target #1:
100% UG 1 ML + 1 int’l exp
100% RPG 1 overseas exp

9718
International students on campus currently

3733
Outbound HKU students last year

30740
Alumni living outside Hong Kong

2284
Ongoing research collaborations
Opportunities Abroad

Extensive partnership network in more than 40 countries

Offers thousands of abroad opportunities including:

credit-bearing, dual degrees, exchanges, short-term programmes, internships, experiential learning, culture visits
Out/In Bound student mobility

- Total HKU Outbound to ML
- Total HKU Outbound Int'l (excl ML)
- Total ML Inbound to HKU
- Total Int'l (excl ML) Inbound to HKU

1+1 Intl + ML target
Internationalization
Target #2:
Enhance research, T&L and KE enterprise
Reaching Out

Establish HKU as knowledge hubs with local and international partners to meet societal needs.

Greater Bay: health, innovation, tech, marine ecology

Shanghai/Hangzhou: culture, arts, urbanization

Western China: poverty reduction, education

HKU-Shenzhen Hospital
Shenzhen Institute of Research and Innovation
Zhejiang Institute of Research and Innovation
HKU Shanghai Study Centre
Internationalization
Target #3: Internationalization at HOME
Internationalization at Home: General Education for all UG

The Common Core

Global Issues

China: Culture, State and Society

Humanities

Scientific and Technological Literacy
Internationalization at Home: Diverse Campus Connected to the Community

Leveraging HK as "Asia’s World City", to enhance diversity, and learning & research opportunities

Mentorship and Internship Programmes

Experiential Learning
Internationalization at Home: Diverse Campus Connected to the Community Learning Outside the Classroom & Building Community

“Social Engineering” at student residential colleges: $\frac{1}{3} : \frac{1}{3} : \frac{1}{3}$ & $\frac{1}{2} : \frac{1}{2}$
Which are the most important career services to HKU students?

<table>
<thead>
<tr>
<th>Service</th>
<th>Your students</th>
<th>All students</th>
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<tbody>
<tr>
<td>Career / job / internship fairs</td>
<td>42%</td>
<td>43%</td>
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<tr>
<td>Career preparation workshops (e.g. resume/CV writing, interviewing)</td>
<td>38%</td>
<td>40%</td>
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<td>Company database with job and internship postings</td>
<td>37%</td>
<td>32%</td>
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<td>Help with my career planning</td>
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<td>General help with job/internship search and CV/interview preparation</td>
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<td>Personality or skills testing to better understand my career preferences and options</td>
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<td>30%</td>
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<td>Employer presentations</td>
<td>18%</td>
<td>19%</td>
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<tr>
<td>Virtual career fairs/meet-ups with employers</td>
<td>13%</td>
<td>14%</td>
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<tr>
<td>Online career advice</td>
<td>11%</td>
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<td>Other</td>
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<td>None of the above</td>
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Feedback from our students

How satisfied are HKU students with HKU?

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<th>Not at all satisfied</th>
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<th>Extremely satisfied</th>
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Average rate 2017:
- Your students: 7.3
- All students: 7.0

Average rate 2016:
- Your students: 7.2
- All Students: 7.1
Outcome: Employment of 2016 Class

99.5% Full employment for the 11th consecutive year
37.1% More than 1/3 of graduates secured job offers BEFORE graduation
81.6% Most graduates were either satisfied or very satisfied with their jobs

$23,115 Average monthly gross salary increased by 6.4% from $21,730 in the previous year
$18,500 Median monthly gross salary increased by 2.8% from $18,000 in the previous year

• more graduates entered higher paid jobs ranging $30,000 or more (+5.3 p.p.)
Areas for improvement: Future scoping

Important areas where your university rates low:
- Consider whether to adapt communication

Less important areas where your university rates low:
- Monitor/no action

Important areas where your university rates highly:
- Continue communicating

Good reference for future career and/or education
- High employment among graduates

Less important areas where your university rates highly:
- Keep as is

- Teaches transferable and practical skills employers are looking for
- Target school for employers in my field
- Opportunities to network with employers

Focus on professional development
- Launching pad for international career
- Strong ties with industry
- Supports and develops entrepreneurialism

Less important areas where your university rates low:
- Monitor/no action

Associating the attribute with your university

Attractiveness vs. Associations with The University of Hong Kong | 2017